

## Criteria for hosting a Greene County Breakfast on the Farm (BOTF)

**Background:** In 2020, the Greene County community will host a large Breakfast On The Farm (BOTF) event to educate consumers about modern commodity agriculture and the way farmers care for their animals, protect the environment and produce safe, wholesome food. Impact survey results from other similar events indicated that over 60% of the attendees were first time visitors to a farm in 20 years and that the consumers significantly increased their *trust* in farmers in the key areas of care for environment, care for animals, and protecting water quality. As a result, the Greene County BOTF committee is planning for a late summer 2020 BOTF event. If you are interested in being considered as a host farm site, please complete the form on page 3 and return it to OSU Extension, 100 Fairground Road, Xenia, Ohio 45385 by February 1, 2020. Again, the Greene County BOTF event will be approximately in September 2020 and the host farm will help determine the preferred date.

Please read the list of items below before completing the application:

### Requirements of the 2020 Host Site Farm:

- Completion of BOTF host farm application by February 1, 2020
- Involvement in the planning process (monthly, starting January 2020) and the event
- Willingness to serve as a spokesperson for the event
- Willing to carry adequate liability insurance for the event (may be built into committee expenses)
- Complete a safety and social awareness 'walk thru' (audit) by the planning committee

### OSU Extension Greene County (OSUE) and Greene County Farm Bureau Involvement:

- Provide leadership along with host farm to the BOTF planning committee.
- Serve as the fiduciary for the event: deposit donations, pay bills, coordinate sponsorships, provide post-event financial summary.
- Active in the planning process and evaluation of impact
- Oversight of promotional materials, key messages and educational stations
- Assist with identifying host farm and ideal date

## **The Planning Committee:**

Diverse representation of local agriculture in the region

Ability to secure sponsors (financial and in-kind) and volunteers

Coordinate key elements via sub-committees: parking, biosecurity, registration, marketing, facilities,

## **The Event:**

**Educational:** The primary goals of the event are to educate the public and decision makers about modern agriculture; to engage the farm community in the event; and to provide producers with the tools and opportunity to communicate with the public

**Key Messages:** Farmers take good care of their animals; Farmers are good stewards of the environment; Farmers produce safe, wholesome and nutritious food

Family oriented with a focus on education, not entertainment

No political signs or campaigning

Free breakfast and tour

**Meal:** feature Ohio agriculture products when possible; adhere to public health standards and requirements; ability to serve a lot of people in a short time; catered or prepared by volunteers as long as the first three requirements are met

Use of BOTF standard signage at each educational station (additional signage templates available to provide specific farm details, facts and information)

Resource people (farmers/professionals) at each educational station to answer questions

Follow OSUE recommended biosecurity recommendations (posted visitor policy, protective boots, and hand sanitizer/hand-washing stations)

Use a sign-in sheet for visitors and volunteers

Evaluate the event with OSU impact evaluation

## Greene County, Ohio 2020 BREAKFAST ON THE FARM Host Site Application

Please return applications to OSU Extension Greene County, 100 Fairground Road, Xenia, Ohio by February 1<sup>st</sup>, 2020 or email to [corboy.3@osu.edu](mailto:corboy.3@osu.edu). Host site will be announced after a site visit by committee and by April 1, 2020. Event to be held September 2020 with host site helping to determine ideal date. Please answer the below questions.

Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Contact's email: \_\_\_\_\_

Contact's phone: \_\_\_\_\_

1. Explain your farm operation. How is it diversified? What makes it unique? How is family involved?
2. How are you involved in the agricultural community (local, state or national)? What professional certifications, associations, etc. do you maintain?
3. What is your farm's statement(s) on water quality and animal care?
4. What are your biggest concerns about hosting a BOTF event?